

Steimatzky (Israel)

Steimatzky – Israel’s premier bookstore chain – selected UPITec’s Retail One to streamline its operations and reduce expenses

UPITec’s Retail One on SAP Business One’s platform.

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Our buyers would continue ordering ‘hit’ books in large quantities from suppliers, even after sales would pass their peak - leaving our stores with large unsold inventories. Now, we have better inventory controls, and save on unnecessary orders with our suppliers.

Arik Kapon, Steimatzky’s IT Manager

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סטימאצקי



Industry

Steimatzky Ltd. is Israel’s largest bookstore chain, operating over 150 stores nationwide. In addition, Steimatzky runs – on any given day – between 40 and 80 book fairs and bazaars that it operates in shopping malls, exhibitions, and public markets.

Employees

170 Retail One users, 235 SAP® Business One users

Reasons for choosing Retail One on platform of SAP Business One

Steimatzky’s IT department was having difficulty controlling its operations, using separate systems for their points of sale, store-based back offices, warehouses, inventory management, and accounting. Most of these systems were loosely integrated, reducing the chain’s efficiency due to poor inventory control.

Key benefits

In 2010, UPITec was awarded a bid to take responsibility for all of Steimatzky’s ERP processes. The agreement mandated UPITec to fully implement SAP Business One and Retail One in Steimatzky’s back offices, and to integrate them seamlessly with Steimatzky’s existing point-of-sale terminals, warehouse management system, suppliers, and corporate management.

Retail One Deployment

Following its selection, UPITec joined Steimatzky’s IT management team, participating in weekly updates to ensure that all of the chain’s ERP requirements were being fulfilled. Now, Steimatzky has complete control over the movement of stock between its stores and its central warehouse. Arik Kapon, Steimatzky’s IT Manager, explained: “In the past, we weren’t able to track these materials – they would get lost in the system.” Retail One provided Steimatzky with a virtual warehouse for controlling the movement of books back and forth between the stores and the company’s central warehouse, reducing inventory management costs by over 20%. Retail One provides its customers with powerful purchasing management tools that recommend what materials to order, and in what quantity. In addition, Retail One gave Steimatzky a forecast capability.

About UPITec Ltd.

UPITec, a business partner of SAP Business One, develops comprehensive IT solutions for retail organizations. UPITec’s Retail One platform extends the functionality of Business One to seamlessly support retail and point-of-sale operations. Over 200 customers worldwide have chosen Retail One for its ease-of-use, flexibility, and cost-saving efficiency.

<http://www.steimatzky.co.il>

<http://www.upitec.com/>

